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STATEMENT

BY WAY OF INTRODUCTION

Culture is inextricably involved in a logic of transmuting values and has an inherent economic flow. The cultural economy must not be confused with the market economy, however. Although it would be utopian for artists to try to exist outside the context of cultural economics, it is very dangerous to assume that they must remain flexible and allow themselves to be carried along in the flow of market signals. The end of the 20th century witnessed a sort of consensus, still upheld by many, regarding postmodernism, which considered it expansive and liberating, while disregarding the entrepreneurial and corporate development strategy with which it went hand in hand. It is perhaps the most dramatic feature of the postmodern age, in which the coming together of art, design, and market gave rise to many negative consequences that remain as part of its current legacy.

As a generator of new goods and services with symbolic and economic value, contemporary art is currently immersed in the ideological scheme laid down by the cultural industries. The institution –in its broadest sense, that is, as any sub-medial support for legitimacy, from individual stances to major business networks– competes strategically to strengthen its corporate symbolic capital.

Nevertheless, perhaps the study of this “design” factor, as a projective method which surpasses the power of the work of art itself, might offer some perspective on the political, economic, and social role of culture, both past and present, and enable us to restore effective room for manoeuvre for contemporary critical artistic practice.

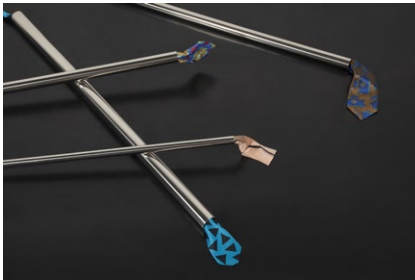
RECENT WORK



N°: 001

TITLE: CAN YOU FEEL IT?

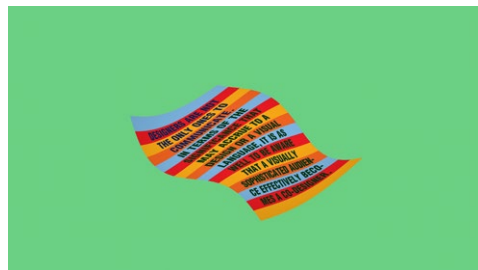
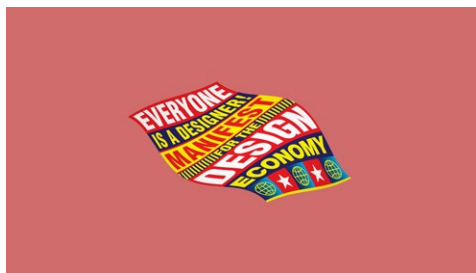
YEAR: 2014
 TECHNIQUE / MEDIUM: Steel and print on fabric
 DIMENSIONS: 2350 x 4165 x 2215 cms



N°: 002

TITLE: BY DINT OF WALKING AMONG THE AREAS OF THE UNCERTAIN (DUE TO A CERTAIN MISTRUST), BY DINT OF CONVERSING WITH METAPHOR AND UTOPIA (TO UNDERSTAND SOMETHING MORE) AND BY KEEPING OUT OF THE WAY (CERTAINLY DUE TO AN INNATE CALMNESS), WE NOW FIND WE HAVE GAINED SOME EXPERIENCE; WE HAVE BECOME GOOD EXPLORERS. MAYBE WE CAN NAVIGATE WIDE, DANGEROUS RIVERS, AND ADVANCE INTO JUNGLES WHERE NO ONE HAS EVER SET FOOT. THERE IS ABSOLUTELY NO NEED FOR CONCERN. NOW AT LAST WE CAN GO AHEAD WITH A LIGHT TREAD. THE WORST IS OVER. WE CAN SIT DOWN WITHOUT TOO MUCH DANGER AND LET EVEN POISONOUS SNAKES OR OBSCURE SPIDERS CRAWL OVER US; WE CAN AVOID MOSQUITOES, TOO, AND EAT CROCODILE MEAT WITH THE GREATEST OF EASE; WHICH DOESN'T MEAN EXCLUDING CHOCOLATE AND CREAM AND CRÊPES-SUZETTES À LA GRAND MARNIER. WE CAN DO — NEARLY — ANYTHING BECAUSE, DEAR FRIENDS, AS WE WERE SAYING, WE ARE OLD AND SKILLED NAVIGATORS ON WIDE OPEN SEAS. THE FACT IS THAT WE AREN'T AFRAID ANY MORE, I MEAN, TO REPRESENT OR NOT REPRESENT THINGS OR PERSONS, BE THEY ELITE OR DERELICT, TRADITIONS OR BOORISH. OUR FEAR OF THE PAST IS GONE, AND SO IS OUR STILL MORE AGGRESSIVE FEAR OF THE FUTURE.

YEAR: 2014
TECHNIQUE / MEDIUM: Stainless steel and Memphis Milano ties
DIMENSIONS: 12 elements / Installation / Variable dimensions



N°:

003

TITLE:

EVERYONE IS A DESIGNER!

YEAR:

2014

TECHNIQUE / MEDIUM:

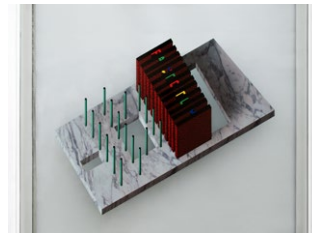
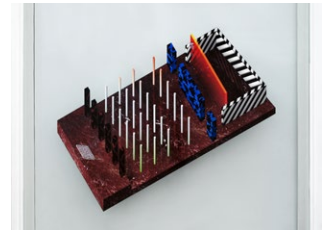
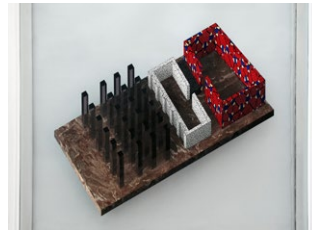
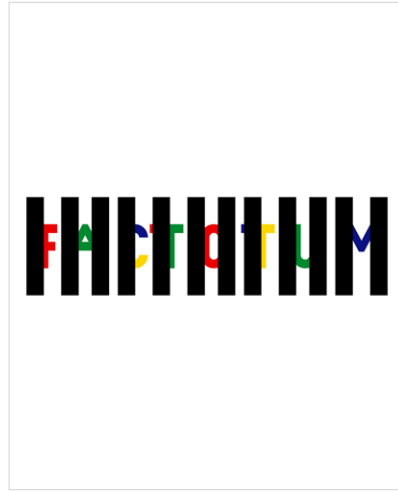
Full HD Video (color, silent)

DURATION:

36' 23" (loop)

<https://vimeo.com/87172999>

password: mut1104



Nº: 004

TITLE: FACTOTUM

YEAR: 2013/2014

TECHNIQUE / MEDIUM: Naming, graphic identity and its applications on posters, pamphlets, vinyl and images

DIMENSIONS: Variable dimensions



N°:

005

TITLE:

A GOOD DISPLAY

YEAR:

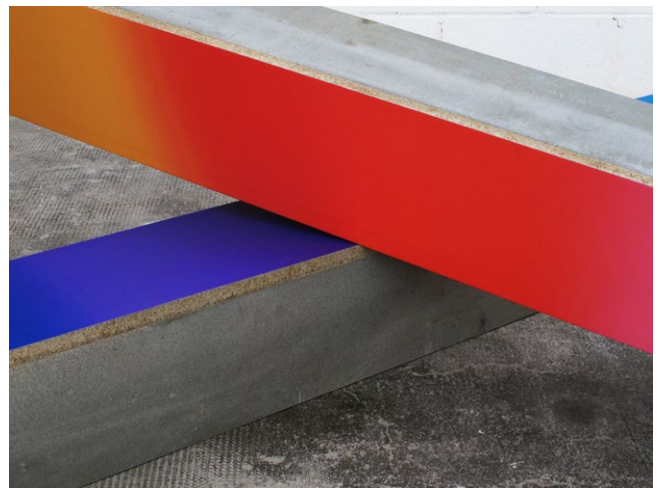
2013

TECHNIQUE / MEDIUM:

Installation / Metal profiles, metal surfaces and plastic connectors

DIMENSIONS:

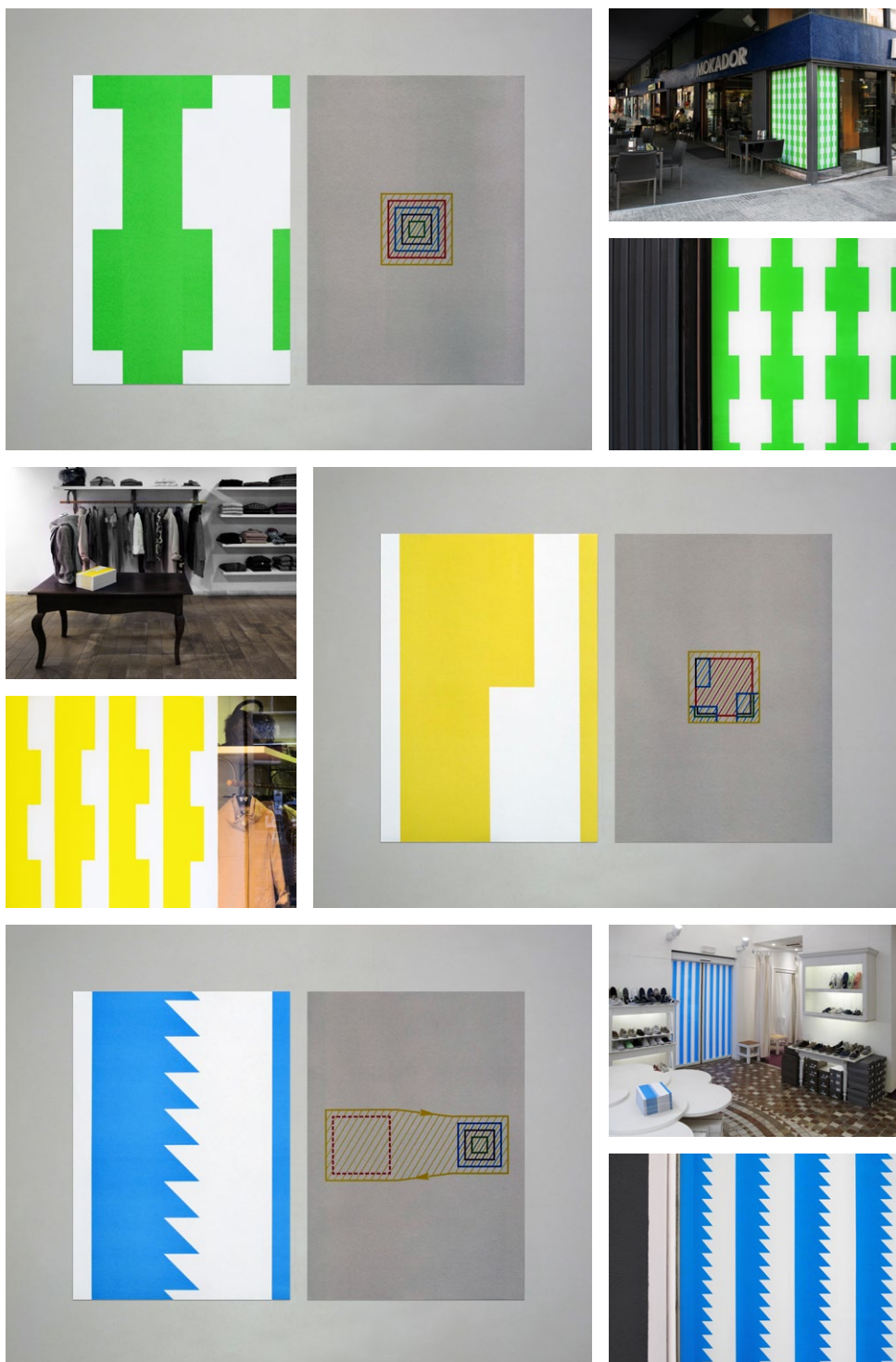
Variable dimensions



N°: 006

TITLE: LOOKING AT YOURSELF LIKE A TEMPLE PROSTITUTE

YEAR: 2013
TECHNIQUE / MEDIUM: Concrete, wood and printed on vinyl
DIMENSIONS: 3 elements of 200 x 21 x 21 cm each one



Nº: 007

TITLE: FANTASTIC, TERRIFIC, MICIDIAL

YEAR: 2013
 TECHNIQUE / MEDIUM: Installation / Vinyl and printed on paper
 DIMENSIONS: Variable dimensions
 Pamphlets: 3 different pamphlets, A4 size, 1000 copies of each one



N°: 008

TITLE: HECTOR & MARCUS

YEAR: 2013

TECHNIQUE / MEDIUM: Printed tiles and wooden board

DIMENSIONS: Installation / 2 elements of 100 x 200 x 2 cm each one



N°: 009

TITLE: ALEXANDER

YEAR: 2013

TECHNIQUE / MEDIUM: Printed on paper

DIMENSIONS: 725 x 60 cm / 750 copies edition



N°: 010

TITLE: PROGRESS AND HARMONY FOR THE MANKIND

YEAR: 2013 - Work in progress

TECHNIQUE / MEDIUM: Postcards collection

DIMENSIONS: 30 elements of 10,5 x 15 cm each one



N°:

011

TITLE:

SUPERSTUDIO RELOADED (OR SUPERSTUDIO AFTER PANCALDI AFTER SUPERSTUDIO)

YEAR:

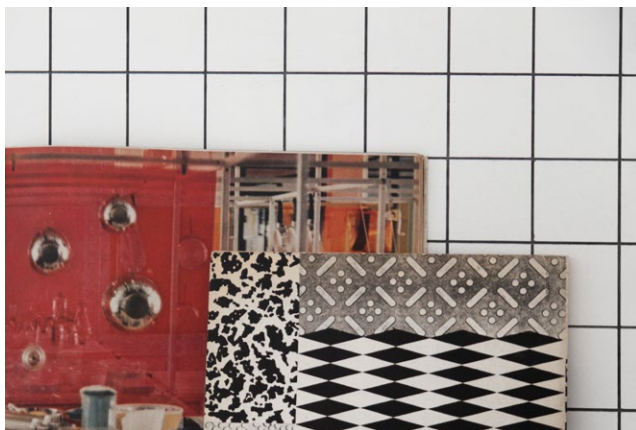
2012/2013

TECHNIQUE / MEDIUM:

Magazines and methacrylate

DIMENSIONS:

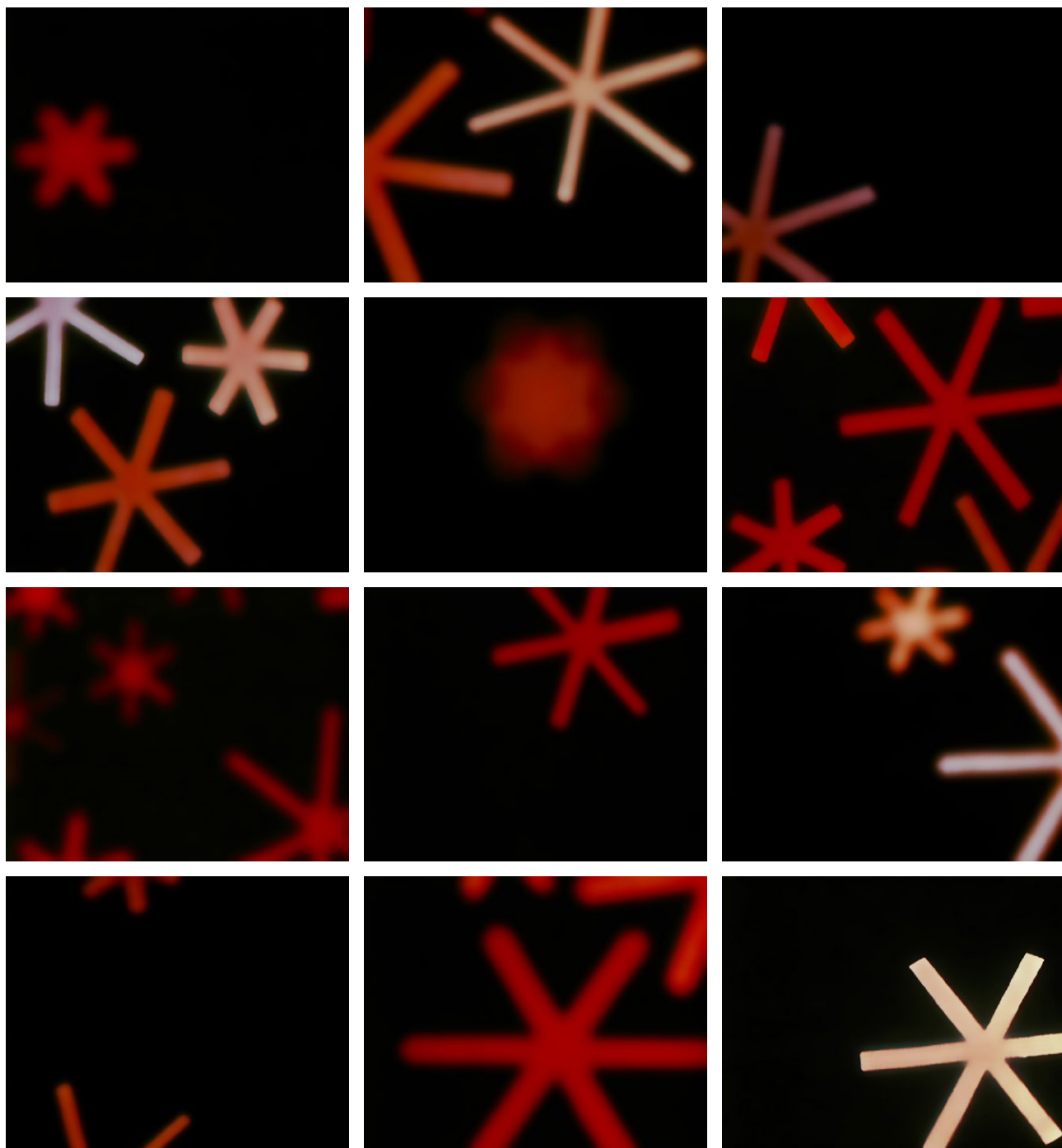
6 elements of 34 x 30 x 4 cm each one



N°: 012

TITLE: GOOD DISPLAYS CATCH CROWDS

YEAR: 2013
TECHNIQUE / MEDIUM: Methacrylate, MDF, Life magazine and Memphis exhibition catalogue
Publication: 500 copies edition
DIMENSIONS: Cabinet: 50 x 100 x 8,5 cm / Publication: 24 x 17 cm, 84 pages



N°:

013

TITLE:

A PRIMER (WHAT IS YOUR DEFINITION OF "DESIGN" ?)

YEAR:

2012

TECHNIQUE / MEDIUM:

Monochannel video, DV transferred to DVD (colour, silent)

DURATION:

11" (loop)

<https://vimeo.com/61184159>

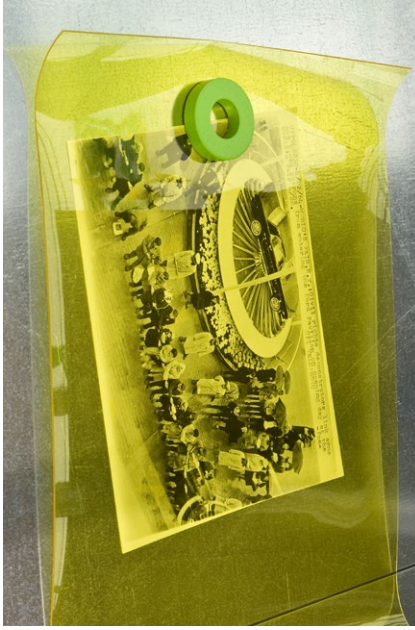
password: mut1104



N°: 014

TITLE: UNTITLED

YEAR: 2013
TECHNIQUE / MEDIUM: Galvanized Steel
DIMENSIONS: 50 x 50 x 75 cm



N°: 015

TITLE: WORLD'S FAIR

YEAR: 2013
TECHNIQUE / MEDIUM: Photographs, steel, plastic and lacquered magnets
DIMENSIONS: 10 elements / Variable dimensions



N°:

016

TITLE:

A SNEAK PREVIEW

YEAR:

2013

TECHNIQUE / MEDIUM:

Framed magazine pages

DIMENSIONS:

6 elements of 25 x 36 cm each one



N°: 017

TITLE: DO-NOTHING MACHINE

YEAR: 2012

TECHNIQUE / MEDIUM: Steel, methacrylate and book (Samuel L. Fahnestock (ed.). *Design Forecast 1*. Aluminum Company of America, Pittsburgh, 1959)

DIMENSIONS: Variable dimensions



N°:

018

TITLE:

PARALLAX VIEW

YEAR:

2012

TECHNIQUE / MEDIUM:

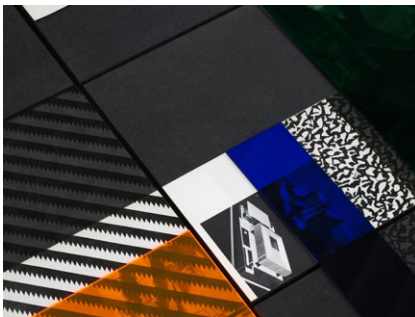
Single-channel video, 8 mm. film transferred to DVD (colour, silent)
Installation

DURATION:

3'09"

<https://vimeo.com/61184673>

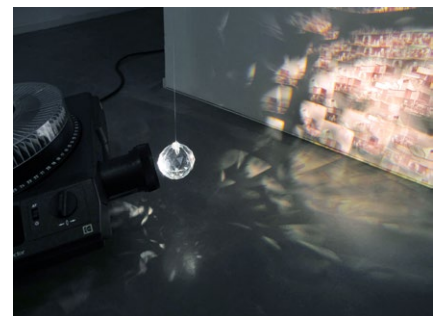
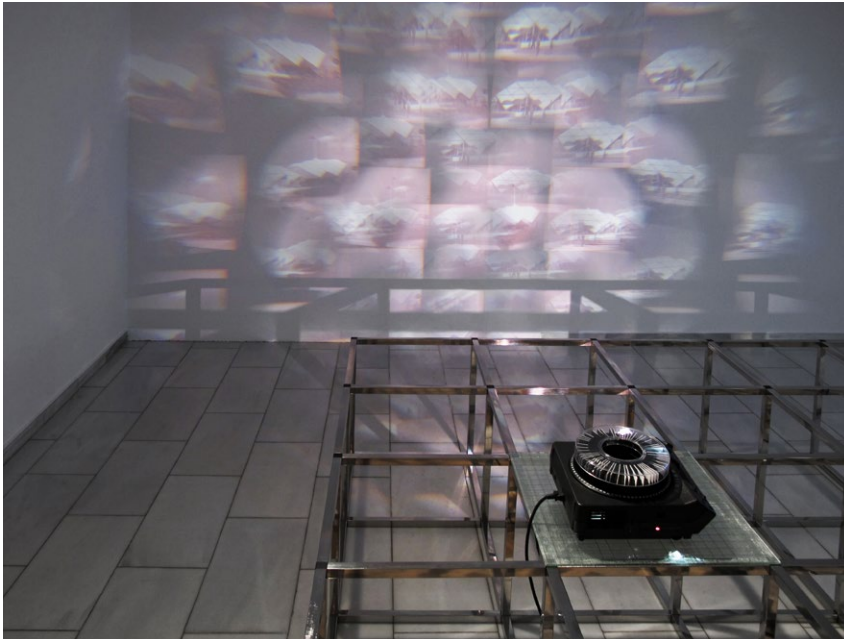
password: mut1104



N°: 019

TITLE: LAMINATE PATTERNS

YEAR: 2012
TECHNIQUE / MEDIUM: Steel, MDF, methacrylate, offset printing on paper, photocopied onto acetate
DIMENSIONS: 11 x 267 x 151 cm



N°: 020

TITLE: BELLEVUE

YEAR: 2012

TECHNIQUE / MEDIUM: Slide projector, slides, glass / Installation

DIMENSIONS: Dimensions variable



N°: 021

TITLE: DRAWING RESTRAINT

YEAR: 2011

TECHNIQUE / MEDIUM: Installation / Framed magazines

DIMENSIONS: Dimensions variable

